

Club Visioning

Membership
Meeting
30th September
2017



District 1080

Visioning Team

The District 1080 Visioning Team

Volunteers - ordinary Rotarians – not District appointees

- Chris Whipp - eClub of East Anglia
- David Crerar - Felixstowe Landguard
- Gill Norton - Sudbury
- Irene Childerley - Cambridge Sawston
- Roger Green - Sudbury
- Simon Holloway – Woodbridge
- Tony Collett - Cambridge Sawston



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Our topics this morning ...

VISIONING is about your club choosing it's future!

- Why and when is it needed?
- What could it mean to your club?
- What does it entail ?



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The past - our future – YOUR FUTURE

“Rotary is not an organization for retrospection. It is rather one whose worth and purpose lie in future activity rather than past performance.”

- Paul Harris
Founder of Rotary
International



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Is your Club pulling in the same direction?



with common

3 and 5 year

GOALS ?



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Growing Membership is not easy

- Complex issues with no easy answers
- Need to change – Want to change ?
- Club identity and vision



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Visioning is a CATALYST for CHANGE !

- Can help to generate action in getting new members
- *Can make the club more attractive to new members while retaining existing members and fellowship*
- *Revitalises club activities ... with consensus*
- *Supported by RIBI and RI*



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What does Visioning entail?

A dialogue about your views and your club's future

A structured process to help members develop and implement a plan for the future of their Club

Driven by a real desire to 'make things happen'



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Before the Visioning Session

Meet with the leadership team

Discuss within the Club

Club Information Meeting

Vote to continue the process?

Consider the possibilities not the problems!



The Visioning Session itself

Generate IDEAS

Capture those ideas

Prioritise the ideas

Start to PLAN

'There are NO bad ideas'



A Visioning Session – A sharing of ideas



Discussion & Voting



After the Visioning Session

Flip Charts collated and details circulated in a couple of weeks

A visioning team member attends the next council meeting to answer questions/ discuss longer term support

Results interpreted and draft plan developed within 3 months

Facilitation offered to assist in carrying out the plan –

‘change management’



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Club Visioning – what you get !

A 3 and 5 year plan that the President, Vice and Junior Vice and all members are agreed on !

A club where the existing members know their ideas have been heard and shared

A revitalised club that is attractive to new members

Facilitation and Support from the District Visioning Team.



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