# Club Visioning





### The District 1080 Visioning Team

#### *Volunteers - ordinary Rotarians - not District appointees*

- Chris Whipp eClub of East Anglia
- David Crerar Felixstowe Landguard
- Gill Norton Sudbury
- Irene Childerley Cambridge Sawston
- Roger Green Sudbury
- Simon Holloway Woodbridge
- Tony Collett Cambridge Sawston





# Our topics this morning ....

VISIONING is about your club choosing it's future!

Why and when is it needed?

What could it mean to your club?

What does it entail?



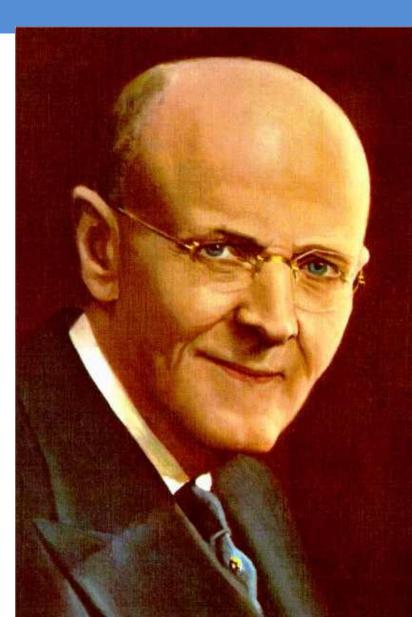


### The past - our future - YOUR FUTURE

"Rotary is not an organization for retrospection. It is rather one whose worth and purpose lie in future activity rather than past performance."

- Paul Harris Founder of Rotary International





## Is your Club pulling in the same direction?



with common

3 and 5 year

GOALS?





#### Growing Membership is not easy

Complex issues with no easy answers

Need to change – Want to change ?

Club identity and vision





#### Visioning is a CATALYST for CHANGE!

- Can help to generate action in getting new members
- Can make the club more attractive to new members while retaining existing members and fellowship
- Revitalises club activities .... with consensus
- Supported by RIBI and RI





### What does Visioning entail?

A dialogue about your views and your club's future

A structured process to help members develop and implement a plan for the future of their Club

Driven by a real desire to 'make things happen'





## Before the Visioning Session

Meet with the leadership team

Discuss within the Club

Club Information Meeting

Vote to continue the process?

Consider the possibilities not the problems!

## The Visioning Session itself

Generate IDEAS

Capture those ideas

Prioritise the ideas

Start to PLAN

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'There are NO bad ideas'

# A Visioning Session – A sharing of ideas



# Discussion & Voting



#### After the Visioning Session

Flip Charts collated and details circulated in a couple of weeks

A visioning team member attends the next council meeting to answer questions/ discuss longer term support

Results interpreted and draft plan developed within 3 months

Facilitation offered to assist in carrying out the plan –

'change management'





## Club Visioning – what you get!

A 3 and 5 year plan that the President, Vice and Junior Vice and all members are agreed on !

A club where the existing members know their ideas have been heard and shared

A revitalised club that is attractive to new members

Facilitation and Support from the District Visioning Team.



