Facility has been approved within the Membership Team budget for the Rotary year 2025-26 for a fund of £1500.00 to be made available for the purposes of supporting clubs within the district with membership initiatives specifically designed to attract people towards becoming members of our Rotary organisation. This fund is limited and once used will mean that no further applications will be considered.

The fund will be administered via the District Membership Team Leader and the Membership Team.

The criteria for applying is:

- The project must be specifically designed and promoted to have a membership recruitment benefit
- The application will be considered for the provision of promotional materials only to assist with the recruitment project.
- The total amount available to be reimbursed to clubs following any one successful application will be capped to £100.00.
- Clubs will be required to submit their itemised cost projections for promotional materials at part of their application.
- Applications must be match funded by the club up to the amount available to a club during the current Rotary year.
- Only one application can be made by any club during the course of this Rotary year. Clubs can combine with each other to increase the funding.
- The application must be costed and have a tangible and measurable benefit.
- Clubs must be prepared to submit a report to the District Membership Lead showing outcomes following the initiative.
- Clubs must be willing to share positive outcomes as examples of best practice.
- An application form will be available upon request via email to the District Membership Team Leader, Tony Grover, using the contact facility available within 'My Rotary'.

The application form is below for completion:

Funding Application for Membership Recruitment Initiative

Description of event:
Club(s) making application:
Name of Officer(s) Requesting Funding:
Position(s) within club(s):
Details of the Membership Initiative:
Date and Location of Event:
List your costings for promotional materials:
Total amount requested (this must not exceed £100.00)
Will you require any assistance from the District Membership/Public Image Teams? Yes No
NOTE: You will be required to submit invoices / receipts with a summary of the initiative within 14 days after the event.
Please forward this application to: membership@rotaryeastanglia.co.uk
Signature of applicant(s)
Date:
For official use only:
Authorised:
Date: