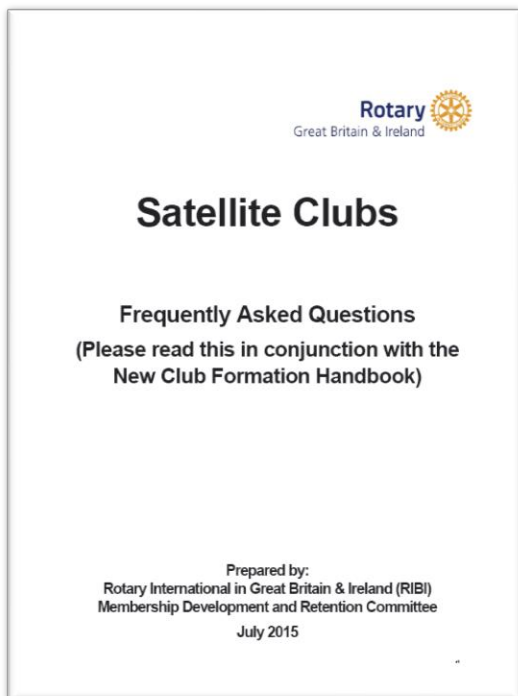


| | |
|--|---|
| 1 Sponsor Club identifies and agrees the need for a Satellite Club | <ul style="list-style-type: none">•Identify target groups and communities where the Rotary offer needs developing•Report to Club Council and members•Note: District team may prompt club to set up the club |
| 2 Prepare Marketing Plan | <ul style="list-style-type: none">•More clearly define the target groups in your community and tailor your messages to suit them•Agree the message - develop the local Rotary story•Identify channels of communication |
| 3 Arrange initial sales meetings | <ul style="list-style-type: none">•Circulate known prospective Rotarians•Inform interested parties through agreed media channels•Hold initial meeting - light touch information with opportunity to give a range of punchy, upbeat messages |
| 4 Register Satellite Club with the DG & RIBI CDS Team | <ul style="list-style-type: none">•Agree Club Name, which should include geographic indicator and words to differentiate it from the sponsor club•When you have 8 members elect officers and Submit Satellite Club Registration Form to DG and RIBI support team•Hold an event to celebrate this milestone in the development of the new club |
| 5 Set up and facilitate follow up meetings | <ul style="list-style-type: none">•Meetings need to be regular and have a purpose•Continue to recruit new prospective members•Consider some initial projects, perhaps in conjunction with sponsor Club |
| 6 Recruit Charter Members | <ul style="list-style-type: none">•You are working towards having 20 members ready to take on responsibility for the new Rotary Club |
| 7 Apply for Club Charter | <ul style="list-style-type: none">•Once you have 20 people make resolution to form the new club & submit Charter Application Form to DG/ NCF Officer who send it to RIBI Support team•Consult DG about Charter Date |
| 8 Celebrate gaining of Charter status | <ul style="list-style-type: none">•Party time•Celebrate with existing and prospective Rotarians |
| 9 Ongoing Mentoring by Sponsor Club and District Team | <ul style="list-style-type: none">•Support for the members and officers as they learn about Rotary•Helping develop the new team•Providing advice and support on governance etc |

Our Satellite Club FAQs



You can find a copy of this document, which you should note is in the process of being updated, on the RIBI Web Site in the Membership Section

Our ELearning for Rotarians

What is it?

The RIBI ELearning Team have developed new courses on the RI Learning Centre. It contains something of interest for all our members.

The advantages of ELearning are:

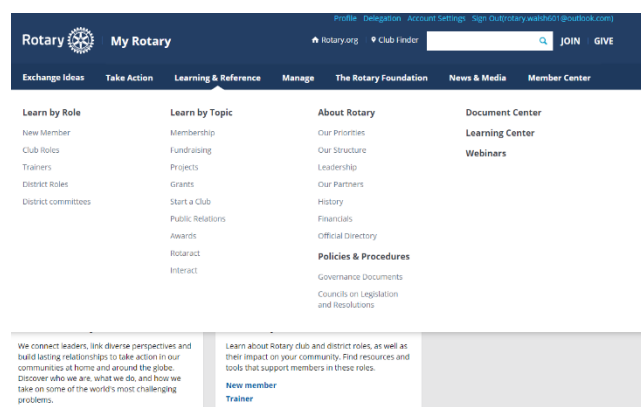
- It can be accessed from any computer or device with Internet Access, 24 hours a day
- Courses relate to particular Rotary Roles, Topics and RIBI Training events
- The material available includes text, PowerPoint slides, video clips, case studies, useful resources, quizzes and lots more
- The material can be integrated with face to face learning events

Membership related courses include

- **New Club Formation** – use the 12 step approach to create a new club. Plenty of tips, marketing ideas and resources as well as the NCF process.
- **Satellite Clubs** – using a 9 step model, includes everything you wanted to know about starting a Satellite Club.
- **Mentoring New Rotarians and Clubs**

To access the RI Learning Centre, go to www.rotary.org. Log in to your **My Rotary** Account.

Select the **Learning & Reference** option on the top horizontal menu. Then select the **Learning Centre**.



The CDS Team at Alcester are always available to help with questions about process and procedures.

The RIBI Membership Team has plenty of experience to help with any detailed or difficult questions you might have.