

Public Image report – District Council Meeting 21st October 2020

District Conference 2021

The 2020 Conference at Potters Resort (weekend of 11th July) was cancelled. The date for Conference 2021 will be on the weekend of **17th July 2021**. This is obviously subject to Covid-19 restrictions allowing the event to take place. The situation is being monitored by the Conference Team and updates will be available from time to time. **Save the date!**

District Assembly

The District Assembly was held on-line and proved to be very successful. It is planned to use this format again this Rotary year and the recordings could be used for Public Image and Membership activities.

Zoom meetings

On-line meetings have continued to prove popular with clubs both in our district and throughout Rotary world-wide. In many instances clubs have reported increased attendance. I have continued to assist several clubs in the setup of meetings. Many members are now taking the advantage of the technology to visit other club meetings in the district and further afield. Initiatives to help prevent any “Zoom fatigue” are being developed.

Workshops

Following on from the successful Assembly, a PI workshop was planned with Shaun Lowthorpe – Pitch the Editor – unfortunately, because of the death of Shaun’s Mother this has been postponed and will be re-scheduled asap.

Template and DMS

There have been issues with accessing the service. Major work is being planned to be carried out shortly. I will be able to advise further details in due course.

Elevator pitch competition

We will be launching this at the end of the month in Ten Eighty News – short videos can be recorded on Zoom. An opportunity to relieve the boredom!

Clubs visits are continuing online in response to requests.

Ian Elliott

District Public Image Team Leader

